



HERITAGE OHIO

2023 Conference Dayton, OH

HERITAGE OHIO CONFERENCE 2023



TIPP CITY, OHIO



DAYTON ARCADE

DAYTON ART INSTITUTE

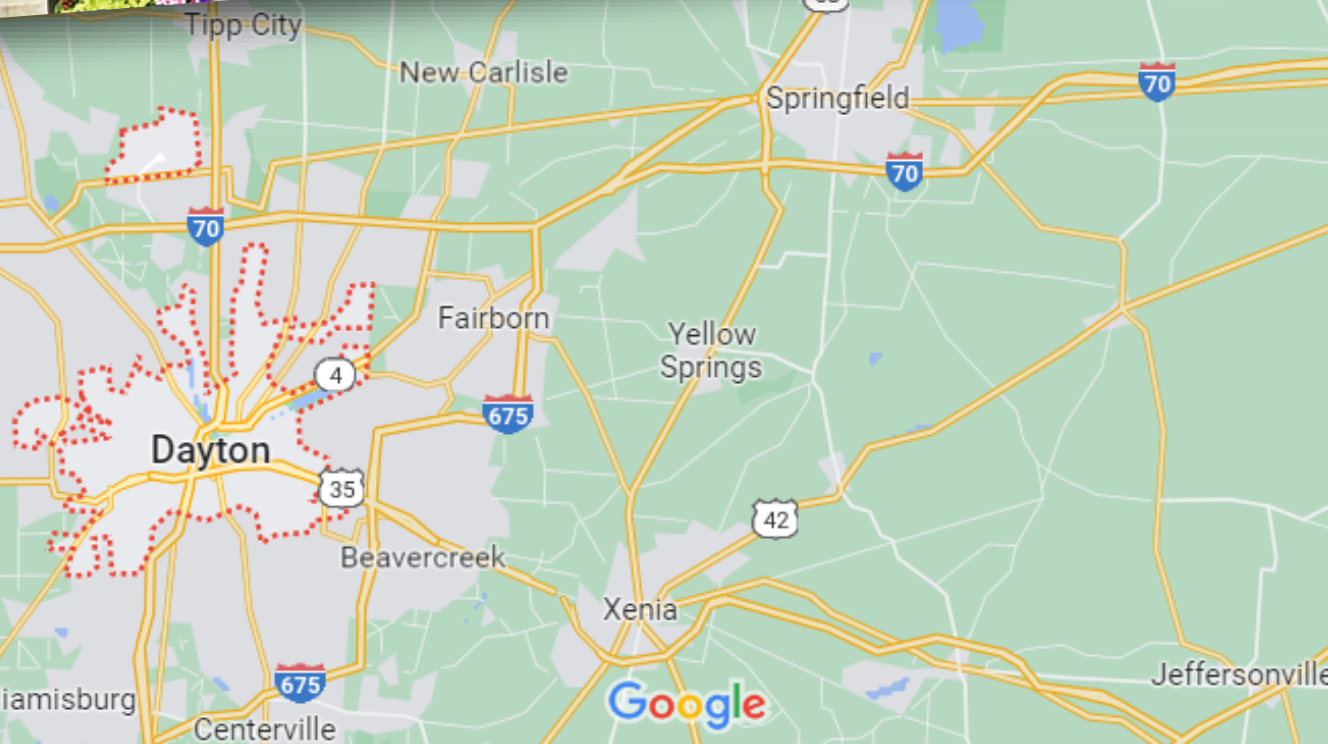


DAYTON, OHIO

SMALL TOWN OPPORTUNITIES

BIG CITY CHALLENGES

HERITAGE OHIO'S 21ST ANNUAL PRESERVATION AND DOWNTOWN REVITALIZATION CONFERENCE
DAYTON, OHIO **OCTOBER 10-12**
AT THE DAYTON ARCADE





HERITAGE OHIO 2023 Conference

October 10-12, 2023

Join **Heritage Ohio** October 10-12, 2023, in Dayton, Ohio, for our annual preservation and downtown revitalization conference. Engage in meaningful conversations focused on the economics of historic preservation, new ideas in creative placemaking, and innovations for evolving communities. Participate in focused tours of Dayton and its historic neighborhoods, districts, and landmarks. Hear from local, regional, and national experts on the importance of revitalizing whole neighborhoods and cities, and the importance of local economies to quality of life. Enjoy the stories of Ohio through our 2nd Annual Heritage Ohio Film Festival.

Major Themes:

- Elected officials and legislative action in preservation and revitalization
- Access to services in communities large and small; healthcare, fiber, transportation
- Arts and innovation to create authentic communities
- Preservation Planning, workshops, SHPO sessions
- Community development and engagement

Conference Schedule *final times and titles TBD*

October 10

- 9a-4p Commission Assistance and Mentoring Program (CAMP®) training
- 2:45-5p Ohio Mayor's Roundtable Summit
- 5:30-6:30p Heritage Ohio Annual Awards
- 6:30-8:30p Legacy Circle and Donor Reception

October 11

- 8:30-9:30a Conference opening Plenary
- 9:45a-3:45p Conference sessions and tours
- 4-5:30p Vendor Showcase and reception
- 5:45-6:45p 2023 Heritage Ohio Film Festival
- 7-9p Funk Party at the Dayton Arcade

October 12

- 8:30a-12p Conference sessions and tours



HERITAGE OHIO 2023 Conference

October 10-12, 2023

Small Town Opportunities / Big City Challenges

Whether you're a community of 3,000, 30,000, or 300,000, we all face similar challenges in revitalizing our downtowns, staying on top of changing markets, being inclusive of populations, and addressing the needs of businesses small and large. Some of the focus areas for our 2023 conference will include conversations and presentations on these hot button topics:

- Evolving commercial office market
- Cultural Heritage Tourism
- National Register training and insights
- I'm hungry; what's open? - the evolving F&B industry
- Market pressures—staffing shortages
- The importance of fiber and connectivity in communities
- Understanding financial incentives and their role in redevelopment
- Rethinking the Main Street formula
- Does green development really equal green outcomes
- Overcoming labor shortages
- Health care access in small towns
- The impact of the arts in communities
- How does your DNA = your value proposition
- Know your why
- The continued impact of the pandemic
- The rust blue belt—water and its role in the Midwest value proposition
- Tax credit incentive programs—how they work, do they work
- And so much more...



HERITAGE OHIO

Vital Places. Vibrant Communities.

2023 HERITAGE OHIO ANNUAL CONFERENCE SPONSORSHIP

Main Conference Sponsorship Opportunities

- Title Sponsor* \$25,000
- Film Festival Title Sponsor* \$25,000
- Annual Conference Patron \$10,000
- Annual Conference Friend \$7,500

Additional Conference Sponsorship Opportunities

- Film Festival Supporting Sponsor \$7,500
- Awards Reception Sponsor* \$7,500
- Legacy Circle Reception Host* \$7,500
- Annual Conference Supporter \$5,000
- Vendor Reception Sponsor \$5,000
- Legacy Circle Reception Sponsor \$3,500
- Field Sessions/Tours Sponsor \$2,500
- Tuesday Refreshment Sponsor \$1,500
- Wednesday Refreshment Sponsor \$1,500
- Main Street Networking Sponsor \$1,500
- AIA Continuing Education Sponsor \$1,000
- Advertorial in Revitalize Ohio \$500
- Individual Award Sponsor \$500
- Conference Guide Full-Page Ad \$400
- Conference Guide Half-Page Ad \$250

Total Sponsorship Amount Due: _____

Company Name: _____

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QUESTIONS? CONTACT FRANK QUINN AT 614.258.6200 FOR MORE INFORMATION.

Note that many of our sponsorships have limited availability and are marked with an asterisk *

You can email this form to fquinn@heritageohio.org.

800 East 17th Avenue
Columbus, OH 43211

Office 614.258.6200

heritageohio.org

2023 HERITAGE OHIO ANNUAL CONFERENCE

MAJOR SPONSOR OPPORTUNITIES

Main Conference Sponsorship Opportunities

- ❑ Conference Title Sponsor*
\$25,000
- ❑ Film Festival Title Sponsor*
\$25,000
- ❑ Annual Conference Patron
\$10,000
- ❑ Annual Conference Friend
\$7,500

Conference Title Sponsor \$25,000

Exclusive Conference naming rights
Full page advertorial spread in Revitalize Ohio
Participate in conference welcome
2 Vendor tables in exhibitor space
8 complimentary full-conference registrations
8 complimentary Legacy Circle Reception tickets
2 Annual Award Sponsorships
Attendee email list
Logo & name hyperlinked on www.heritageohio.org
Conference guide cover exposure
Conference guide full-page ad

Film Festival Title Sponsor \$25,000

Exclusive Film Festival naming rights
Logo included in film credit screen
Participate in Film Festival opening remarks
2 Vendor tables in exhibitor space
8 complimentary full-conference registrations
8 complimentary Legacy Circle Reception tickets
2 Annual Award Sponsorships
Attendee email list
Conference guide full-page ad

Annual Conference Patron \$10,000

1 Vendor table in exhibitor space
Logo hyperlinked on www.heritageohio.org
Conference guide full-page ad
6 complimentary full-conference registrations
6 complimentary Legacy Circle Reception tickets
1 Annual Award Sponsorship
Logo & website in Revitalize Ohio

Annual Conference Friend \$7,500

1 Vendor table in exhibitor space
Logo hyperlinked on www.heritageohio.org
5 complimentary full-conference registrations
5 complimentary Legacy Circle Reception tickets
Logo & website in Revitalize Ohio Magazine

Additional Sponsorship Opportunities

- ❑ Film Festival Supporting Sponsor
\$7,500
- ❑ Awards Reception Sponsor*
\$7,500
- ❑ Legacy Circle Reception Host*
\$7,500
- ❑ Vendor Reception Sponsor
\$5,000
- ❑ Annual Conference Supporter
\$5,000

Film Festival Supporting Sponsor \$7,500

Company recognition at the festival
Company logo included in film closing screen
Introduce one video at event
Printed sponsor event recognition
4 complimentary full-conference registrations

Annual Awards Reception \$7,500

Company recognition at the ceremony
Company logo included in printed materials
Address attendees to open event
Printed sponsor event recognition
4 complimentary full-conference registrations

Legacy Circle Reception Host \$7,500

Address attendees to open reception
Printed sponsor event recognition
4 complimentary full-conference registrations
8 complimentary Legacy Circle Reception tickets

Vendor Reception Sponsor \$5,000

Address attendees to open event
Printed sponsor event recognition
3 complimentary full-conference registrations

Annual Conference Supporter \$5,000

1 Vendor table in exhibitor space
Logo hyperlinked on www.heritageohio.org
4 complimentary full-conference registrations
4 complimentary Legacy Circle Reception tickets
Logo & website in Revitalize Ohio Magazine

Ask us about details on other sponsorship levels.

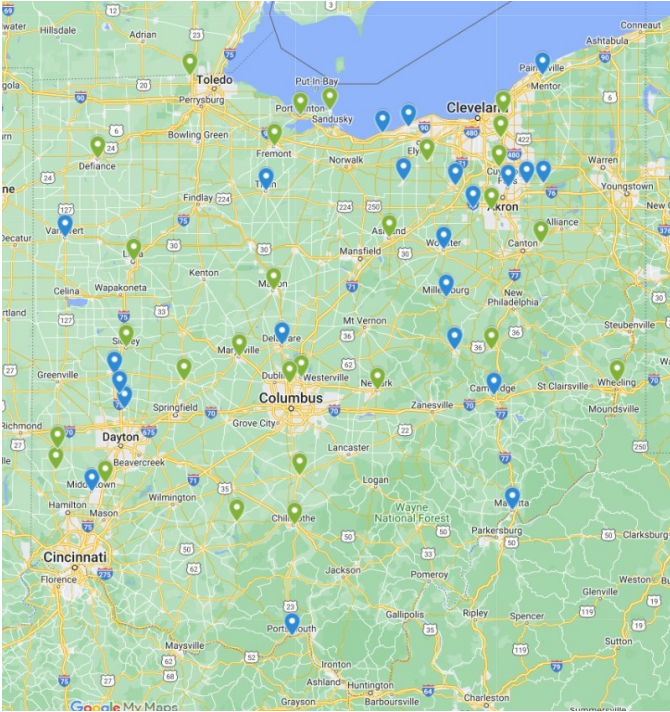
** denotes sponsorship opportunity limited to one per category*



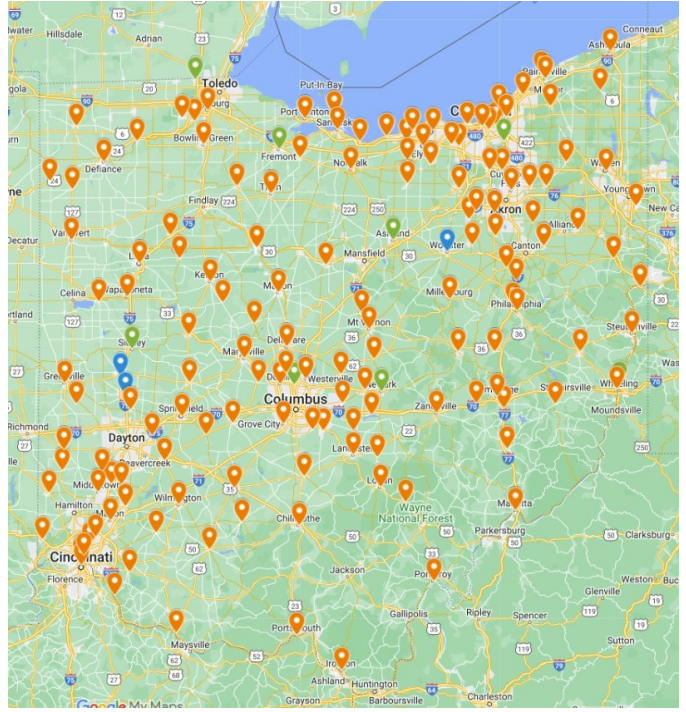
HERITAGE OHIO

- Ohio Main Street Program
- Downtown Affiliate
- Downtown Assessment Resource Team (DART) visit
- Introduction to Historic Tax Credit Workshop
- Technical Service Response

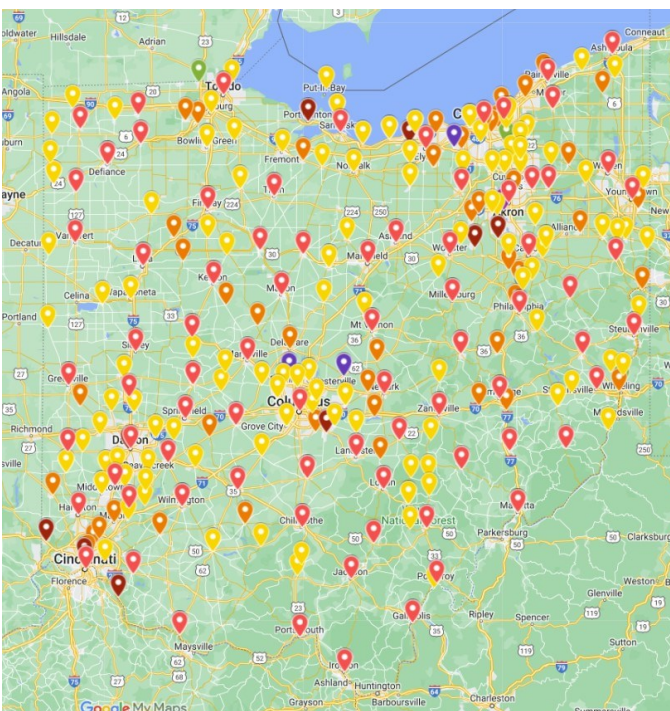
Ohio Main Street Programs & Downtown Affiliates



Downtown Assessment Resource Team visits



Historic Tax Credit Workshops



Technical Service Responses

